



NIPDB

Namibia Investment Promotion
& Development Board

Media Release

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WINDHOEK - FOR IMMEDIATE RELEASE

Namibia launches bid for the development of Namibia Film and Creative City

The Government of Namibia has identified the Culture and Creative Industries as a priority sector for development, with the potential to drive economic growth and employment creation. Central to this is positioning Namibia as a leading creative hub in Africa, an authentic destination where local, African and global stories come to life. This vision will be realised through the development of the Namibia Film and Creative City.

The Namibia Film and Creative City will be developed as a Special Economic Zone (SEZ), providing a comprehensive range of services, from state of the art film production facilities and talent casting agencies to accommodation and hospitality.

The city is poised to serve as a catalyst for the growth of Namibia's creative economy by offering world-class infrastructure, robust platforms for skills development, internships and on-the-job learning, ensuring a pipeline of Namibian creative talent. Further to that, the project is expected to boost tourism by stimulating both leisure and business tourism, while increasing the export potential of Namibia's creative content. The focus will be directed toward key sub-sectors, including fashion design, music and performing arts, filmmaking, as well as technology and innovation, among others.

The project will be developed through a smart partnership between the public and private sectors. Her Excellency President Netumbo Nandi-Ndaitwah officially launched the Expression of Interest for this project on Monday, during the "Experience Namibia in New York" event held on the margins of the 80th United Nations General Assembly (UNGA). Launching this call that sets in motion the transformation of Namibia's creative industry at the UNGA is significant in two ways. It was at this very UN Assembly in September 1978 that the United Nations Security Council adopted Resolution 435, setting Namibia on the path to independence. Secondly, the world's most influential decision-makers and investors are currently gathered in New York City, offering an unparalleled opportunity for direct engagement and a platform to promote Namibia to potential partners.

To inspire investor confidence and project viability, the Government will provide robust policy and fiscal incentives, including secure land allocation within a Special Economic Zone (SEZ), fast-tracked permits, visas and one-stop investor services.



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This bid is open to Namibian and international entities with proven experience in large scale infrastructure or creative industry project development as well as strong financial capability to mobilise and secure investment and global partnerships, amongst others.

Interested parties are required to register in order to obtain the full Terms of Reference (TOR) by completing the Google Form available on the NIPDB's website at: www.nipdb.com or via the link below

https://docs.google.com/forms/d/e/1FAIpQLSfIH5s4CoKawk84RqOg0_KkaaN5Es_gYPCFeK7S1qqWB3OeuA/viewform

A compulsory virtual briefing session will be held on Wednesday, 15 October 2025, where more information will be provided to interested parties. The deadline for submission of the EOI is 30 November 2025.

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